

**Beginning
Today**

Until January 1st 1908

**WILL BE OFFERED AT THE MOST STUPENDOUS REDUCTION
EVER SEEN IN TUCUMCARI**

**Beginning
Today**



NECESSITY KNOWS NO LAW.



OUR NECESSITY IS CASH. TO OBTAIN IT WE WILL VIOLATE ALL THE LAWS OF PROFIT. WE OFFER YOU A LINE OF GOODS REGARDLESS OF COST. NOTICE THESE PRICES THEY SPEAK FOR THEMSELVES. SUCH A SACRIFICE OF GOODS HAS NOT YET BEEN SEEN IN TUCUMCARI NOR WILL IT BE AGAIN. NOW IS YOUR OPPORTUNITY. HIGH CLASS GOODS UNEQUALED FOR QUALITY.

Come at Once.

150 Men's and Youth's Suits

That are manufactured to sell at \$6.00 and \$7.50, latest styles of good quality, perfect in fit, finish and workmanship, in black and fancy. Be the first to get one of these suits at \$4.60

On these suits you save \$1.60 to \$2.90.

Youth's Overcoat Special

Every \$6.50 overcoat at	\$5.25
Sizes 16 to 19	
Every \$4.75 overcoat at	\$3.50
Sizes 6 to 14	
Every \$3.00 overcoat at	\$2.00
Sizes 8 to 14	

Look at These Prices

Men's Overcoat Specials

Every \$13.50 overcoat at	\$9.50
Every \$11.00 to \$12.00 overcoat at	\$7.75
Every \$8.75 to \$9.00 overcoat at	\$6.75
Every \$5.50 to \$6.50 overcoat at	\$4.60
Every \$5.00 overcoat at	\$3.75

25 per cent. off on all Sweaters

Furnishings at Special Prices

STETSON HATS

We reduced the price in Stetson hats as follows:

Every John B. Stetson \$4.50 hat goes at	\$3.45
Every John B. Stetson 5.00 hat goes at	3.85
Every John B. Stetson 6.00 hat goes at	4.85
Every John B. Stetson 7.50 hat goes at	6.00

100 Men's Suits

Made in the latest styles of the finest quality worsted and clays in black and blue only. They were manufactured to sell at \$12.50 to \$14.00. Yours and as many as you want at \$9.50

On these suits you save from \$3.00 to 4.50

A nice line in Boys' Overcoats \$1.50 up. Sizes 3 to 7

Furnishings at Special Prices

Heavy blue flannel shirts, collar attached, full size, good length	50c
Heavy winter weight chambrey work shirts cut full in the body	43c
Horse hide work gloves, union made, guaranteed not to rip	\$1.00
Hog skin gloves, fleece lined, just the thing for work	50c

25 per cent off all Ladies' Suits and Waists

1-2 off all Ladies Hats

**We have the Celebrated W. B. Corsets.
Best corset on earth. 10 per cent discount**

Kimonas and Dressing Sacks at special prices.

\$2.50 Kimonas for	\$2.00
2.00 Kimonas for	1.50
1.75 Kimonas for	1.50
1.25 Kimonas for	1.00
1.35 Dressing Sacks for	1.20
1.00 Drissing Sacks for	.85
85c Dressing Sacks for	.70
75c Dressing Sacks for	.60

Now Is the Time!

to buy your mother, wife, sweetheart or sister a nice dress for Christmas. Underpricing throughout our Dress Goods department is a strong feature for this month selling compared with prices prevailing elsewhere. Those offered here this month are decidedly in your favor. Staple goods as well as high class novelties in both silks and woollens and effected by a radical price cutting. The following items are only a few of the splendid values you will find in our dress goods department.

54 inch broad cloth, in black, navy, cardinal, brown and costar, regular price \$1.25 Special \$1.05
20 inch colored plaid silk, just the thing for a dainty Xmas present, per yard 85c